

Regional Transit Study Northwestern Connecticut



Description Under contract to the Litchfield Hills Council of Elected Officials and working closely with a Technical Advisory Committee, prepared an Action Plan for future management of the fixed route bus system, "CandyStriper", serving Torrington, Litchfield, and Winsted, Connecticut. FHI carried out an inventory of current service characteristics, including several surveys of system users. Service needs and issues were subsequently identified and an Action Plan was developed which included recommendations for route revisions and system management changes to enhance the service within the constraints of available funding. The work was completed with preparation of a Marketing Guide with recommendations for a more focused and aggressive marketing effort for the system.

Client Litchfield Hills Council of Elected Officials

