

I-87 Multimodal Corridor Study State of New York



Description

FHI is part of a large project team conducting a comprehensive multimodal assessment of the Interstate 87 (I-87) corridor in New York State. The study purpose is to identify key issues and emerging opportunities based on economic, demographic, social, and technological trends in the corridor. The team will assess the transportation system for a variety of modes, including shipping, rail, vehicular, and transit. FHI was tasked with developing and coordinating the project's extensive public involvement program, involving outreach to key stakeholders using techniques such as mailings, study advisory group (SAG) meetings, a project website, and informational presentations. The website FHI developed provides project information accessible by the general public and study materials accessible only to the SAG via a password protected area. It is also interactive, allowing on-line input from the public and allowing the SAG to review and comment on study documents directly on-line and to interact with each other in "real time". To ensure widespread notice of project progress and findings, FHI is also orchestrating the media outreach effort, for which we develop both press releases and more detailed project status reports for inclusion in local newspapers.

Client

New York State DOT, Contract Audit Bureau

