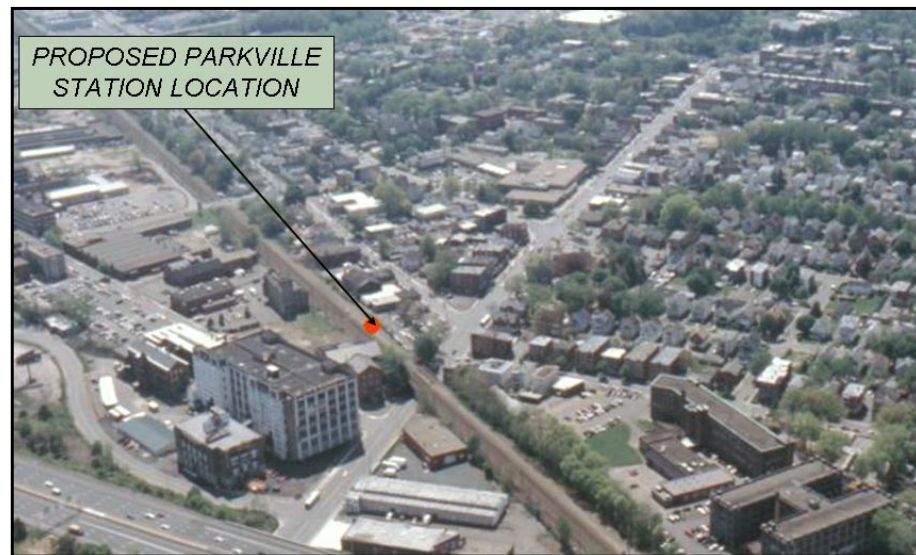


## Station Area Planning Guide Greater Hartford, Connecticut

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### Description

Fitzgerald & Halliday, Inc. is part of a multidisciplinary planning team creating station area development plans for 12 stations along the proposed New Britain-Hartford Busway. The New Britain-Hartford Busway will be a bus rapid transit project along both active and abandoned rail right-of-way. The eight-mile long route encounters both urban and suburban development, with endpoints located within downtown urban settings. The station area plans examine the potential for transit oriented development within a 1/4 mile and 1/2 mile radius of the station. The planning team is evaluating economic, environmental, real estate, and traffic issues for each station. FHI's role includes an evaluation of environmental, traffic, land use and zoning, and pedestrian issues, and coordination of the public outreach process. The public outreach effort entails both general public outreach meetings and municipal advisory committee meetings. FHI is working behind the scenes to increase attendance at these meetings through the development of targeted press releases, networking with local community groups, and coordinating with public officials. A comprehensive plan for each station area, including streetscape improvements, is being developed in coordination with local advisory committees in each of the four communities along the route.

### Client

Capitol Region Council of Governments

