

## MWCOG Public Involvement Washington, D.C.

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### Description

Fitzgerald & Halliday, Inc. has been selected to help the Metropolitan Washington Council of Governments (MWCOG) to improve the quality of public engagement in the long-range transportation planning process. Specifically, FHI has been asked to help MWCOG reach out to a broader array of citizens and interest groups, provide improved access to information about transportation and the transportation planning process, and ultimately improve access to decision making by members of the public.

Among the techniques identified for the first task order are the following:

- Design and provide implementation technical assistance for a Constrained Long Range Transportation Planning (CLRP) webpage.
- “Brand” the Long Range Transportation Plan and planning process to create consistency and unify the CLRP, the planning process and process documents.
- Develop a series of interactive workshops that build upon the ongoing series of land use and transportation scenarios forums currently underway by MWCOG.
- Assist in the execution of a Leadership Academy, an effort to strengthen the skills and knowledge of community leaders to become more active participants in the planning process and ambassadors for the process within their own communities.

### Client

Metropolitan Washington Council of Governments

