



HOWARD LATIMER

SENIOR GRAPHIC DESIGNER



OVERVIEW

Mr. Latimer began working in the computer graphics field in the early 1980s. He was one of the first to help digitize computer fonts, and also played a small role in the early development of transmitting computer data over common telephone lines. With a background in copywriting, he quickly jumped into the “desktop publishing” revolution in 1985 by mastering Aldus PageMaker, and began producing corporate literature, advertisements and other print material. Mr. Latimer spent several years as a master instructor of computer graphics, specializing in Quark, Adobe and Macromedia software. He has also taught a web design course at the University of Connecticut as a visiting instructor.

Mr. Latimer has extensive experience in design, type and layout of virtually all types of print material, ranging from seven-color annual reports to simple one- and two-color postcards. In addition to his strong print background, he is also skilled in the design and creation of interactive, ADA-compliant websites. He facilitates and enhances FHI’s planning documents and support capabilities by providing graphic design and layout support for print material and electronic media, as well as computer training/assistance, IT support, and web design.

TECHNOLOGY SKILLS

Mr. Latimer is an expert user of Adobe Photoshop, Illustrator, InDesign, Acrobat and Dreamweaver, and is a skilled user of Flash and the Microsoft Office Suite. He is an Adobe Certified Expert in Photoshop, Illustrator, InDesign and PageMaker.

MEDIA EXPERIENCE

Howard Latimer has over 25 years of experience designing, writing, and producing brochures for a wide variety of clients, ranging from aerospace manufacturers to multinational banks. He is well versed in photo-manipulation and digitally enhancing images in Photoshop. Mr. Latimer has also created animations using various programs, including Flash, AfterEffects, and InDesign. He is an expert in solving problems concerning color reproduction and how color output is affected by the differences between the electronic/print medium.

ADVERTISING

Mr. Latimer has over 15 years of combined in-house and private advertising agency experience. He has brainstormed creative ad campaigns, worked in public relations, planned media buys, written copy, and has designed print material for a diverse range of clients.

INFORMATION TECHNOLOGY

Mr. Latimer maintains FHI’s information technology structure, and has created databases for proposal management and tracking. He has also worked on numerous web design projects requiring forms and database integration. His roles have included web design, survey design, photo manipulation and enhancement.

EDUCATION

- Bachelor of Arts, University of Connecticut, 1978

YEARS EXPERIENCE

- 7 Years with firm
- 25 Years in Marketing Communications



